2020 KSC (Korea Startup Center) Israel

Evaluation Criteria

Management Team (30%)

	Score (1-5)	Remarks
Founder/s background		
Education – High School – Military – University		
Work Experience		
Founders and management executing capability on their business strategy		
Language skill		
Founders leadership		

The Solution (30%)

	Score (1-5)	Remarks
Core technology		
Value proposition – What are the benefits?		
Competitiveness		
Maturity: At least MVP, some traction in Korea preferred		

Market Opportunity (20%)

	Score (1-5)	Remarks
Market Size		
Market needs		
Global markets - Potential		

Operating Plan & Challenges (10%)

	Score (1-5)	Remarks
Startup's time since inception?		
How many employees		
Go to market strategy		
Current & potential strategic partners (Technological, Financial, Operational, other)		

Financials (10%)

	Score (1-5)	Remarks
3-5 years revenues projection		
How much capital is required to build a business?		
Capital requirement estimate for next capital round?		

Total Score