

# NUS ENTERPRISE IN-MARKET PROGRAMME

## Full-Stack

### 8 Weeks Outcome-Based Programme

At the end of the programme, startups should have incorporated in Singapore and formed at least 1 partnership with a local business to establish an initial customer base.



#### Build Knowledge

Get insights to the local landscape, and understand the legalities involved in setting up. Learn about the resources that are available – e.g. funding, technology, talents, manufacturing, etc.



#### Build Network

Get connected to the community – e.g. from venture capitalists, government agencies, research institutes to local founders, potential partners and business opportunities to kick-start your venture.



#### Build Capabilities

Get mentorship through workshops on e.g. customer discovery and product validation in the local market, pitch training, etc.

## Programme Weekly Schedule

Tentative dates: 20 July – 11 September 2020

Mon	Tues	Wed	Thurs	Fri
<b>Week 1</b>				
- Welcome • Orientation • Programme Overview • Onboarding • First Pitch	- Startup Buddy - Training Workshop	Mentoring	Founders' Circle	Makan & Connect (startup founders)
<b>Week 2</b>				
Get out of the building				General Assembly
<b>Week 3 (NUS Technology Access Programme)</b>				
- Hangar - Tour (research labs) - Startup Buddy	- Legal Clinic - Accounting Clinic	- Mentoring - Workshop	- Founders' Circle - Build Network	Makan & Connect (startup founders)
<b>Week 4</b>				
Get out of the building				General Assembly

Week 5				
Build Network	Build Network	- Mentoring - Workshop	Founders' Circle	Makan & Connect (Partners)
Week 6				
Get out of the building				General Assembly
Week 7				
Build Network	Build Network	- Mentoring - Workshop	Founders' Circle	Makan & Connect (Partners)
Week 8				
Pitch Training	Pitch Training	Interviews (marketing)	Pitch Rehearsal	- Demo Day - Dinner

## NUS Enterprise Corporate Partners

### Partners in residence:

- Marine Port Authority of Singapore
- Defence Science and Technology Agency
- Cylon London
- Symphony Creative Solutions
- Singtel Innov8
- Maybank Kim Eng

### Programme partners:

