START-UP EVALUATION

BLOCK71 SINGAPORE
By NUS Enterprise
In partnership with Singtel Innov8

FORMAT:		DATE:	

COMPANY:			
INDUSTRY:		TECH:	
STAGE:		CAPITAL RASIED:	

INNOVATIVE APPLICATION OF DIGITAL TECHNOLOGIES (30%)

JUDGING CRITERIA		SCORING (Low to High) >>>>>>>>>>>>>>>>>>>				
Criteria	Description	Low		Average/Neutral		High
Feasibility	A well defined solution that can be implemented	1	2	3	4	5
Innovativeness	In business offering	1	2	3	4	5
Point of Difference	Positioning from competitors	1	2	3	4	5
Validation	Feedback from users and research	1	2	3	4	5
Other Notes						

TEAM STRENGTH (20%)

JUDGING CRITERIA		SCORING (Low to High) >>>>>>>>>>>>>>>>>>>				
Criteria	Description	Low		Average/Neutral		High
Members	Experience of team members	1	2	3	4	5
Communication	Ability to work in English	1	2	3	4	5
Awareness	Clear identification of gaps, experiences and talents	1	2	3	4	5
Other Notes						

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MARKET READINESS (20%)

JUDGING CRITERIA		SCORING (Low to High) >>>>>>>>>>>>>>>>>>>				
Criteria	Description	Low		Average/Neutral		High
Target Market	Knowledge of addressable market	1	2	3	4	5
Competition	Knowledge of key players in the industry	1	2	3	4	5
Network	Existing connections in Singapore	1	2	3	4	5
Other Notes						

MARKET POTENTIAL (30%)

JUDGING CRITERIA		SCORING (Low to High) >>>>>>>>>>>>>>>>>>>				
Criteria	Description	Low		Average/Neutral		High
Business Model	Plans and methods to reach out to target audience	1	2	3	4	5
Scalability	If business model can be replicated regionally	1	2	3	4	5
Other Notes						

Criteria	%	Total	Weighted Total
INNOVATION	30%		
TEAM	20%		
Market Readiness	20%		
Market Potential	30%		

Total Score:

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