

NUS ENTERPRISE IN-MARKET PROGRAMME

Full-Stack

8 Weeks Outcome-Based Programme

At the end of the programme, startups should have incorporated in Singapore and formed at least 1 partnership with a local business to establish an initial customer base.



Build
Knowledge

Get insights to the local landscape, and understand the legalities involved in setting up. Learn about the resources that are available – e.g. funding, technology, talents, manufacturing, etc.



Build
Network

Get connected to the community – e.g. from venture capitalists, government agencies, research institutes to local founders, potential partners and business opportunities to kick-start your venture.



Build
Capabilities

Get mentorship through workshops on e.g. customer discovery and product validation in the local market, pitch training, etc.

Programme Weekly Schedule

Tentative dates: 20 July – 11 September 2020

Mon	Tues	Wed	Thurs	Fri
Week 1				
- Welcome • Orientation • Programme Overview • Onboarding • First Pitch	- Startup Buddy - Training Workshop	Mentoring	Founders' Circle	Makan & Connect (startup founders)
Week 2				
Get out of the building				General Assembly
Week 3 (NUS Technology Access Programme)				
- Hangar - Tour (research labs) - Startup Buddy	- Legal Clinic - Accounting Clinic	- Mentoring - Workshop	- Founders' Circle - Build Network	Makan & Connect (startup founders)
Week 4				
Get out of the building				General Assembly

Week 5

Build Network	Build Network	- Mentoring - Workshop	Founders' Circle	Makan & Connect (Partners)
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Week 6

Get out of the building				General Assembly
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Week 7

Build Network	Build Network	- Mentoring - Workshop	Founders' Circle	Makan & Connect (Partners)
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Week 8

Pitch Training	Pitch Training	Interviews (marketing)	Pitch Rehearsal	- Demo Day - Dinner
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NUS Enterprise Corporate Partners

Partners in residence:

- Marine Port Authority of Singapore
- Defence Science and Technology Agency
- Cylon London
- Symphony Creative Solutions
- Singtel Innov8
- Maybank Kim Eng

Programme partners:

